110 Technology Dr Asheville, NC 28803

Innovative Advertising-Mandeville 4250 Hwy 22 Mandeville, LA 70471

1402751 Contract # **Schedule Dates** 

10/31/12-11/04/12

North Carolina Supreme Court (74597)

Innovative Advertising-Mandeville (13092)

Product POLITICAL ISSUE (ns) (1187) NC SUPREME COURT GREENSBORO CAMP (47971 Demo

Local/Political Issue Agency BRD

Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)

Weekly/Irregular

Sales Office WLOS/WMYA/ILOS/IMYA Guerra ,Heidi **Buyer Name** 

Phone/Fax (985) 377-7161 / (985) 377-7118 CPE

**Account Types** Billing Type

Date:

Comments

Advertiser

Agency

Brand

**Date Entered** 10/30/12 **Last Modified** 10/30/12

**Entered By** Jamie Aynes CO-OP No

Headline #

Order Type Normal

Package Deal Commission % 15.00

Commission \$3,672.75 **Net Total** \$20,812.25

Sales Tax

Asheville (WLOS) By Broadcast Month Spots Rate Nov. 2012 42 \$24,485.00 Grand Total: 42 \$24,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/31/12-11/01/12	3		4:30A- News-News 13 @ 430a	3		 	X	X	1		3	\$40.00	\$120.00	Asheville (WLOS)		10/30/12
2.0	Normal Line / News	10/31/12-11/02/12	3		5A- News-News 13 Early 5am	3		 	X	X	X		3	\$200.00	\$600.00	Asheville (WLOS)		10/30/12
3.0	Normal Line / News	10/31/12-11/02/12	3		7A- ABC-Good Morning America	3		 	X	X	X		3	\$700.00	\$2,100.00	Asheville (WLOS)		10/30/12
4.0	Normal Line / News	10/31/12-11/02/12	3		11:58:41A- News-News 13 at Noon	3		 	X	X	X		3	\$400.00	\$1,200.00	Asheville (WLOS)		10/30/12
5.0	Normal Line / News	10/31/12-11/02/12	3	:30	12:30P- News-News 13 at 1230p	3		 	X	X	X		3	\$350.00	\$1,050.00	Asheville (WLOS)		10/30/12
6.0	Normal Line / News	10/31/12-11/02/12	3		5:28P- News-News 13 at 5:30p	3		 	X	X	X		3	\$700.00	\$2,100.00	Asheville (WLOS)		10/30/12
7.0	Normal Line / News	10/31/12-11/02/12	3	:30	5:58P- News-News 13 at 6p	3		l I	X	X	X		3	\$1,000.00	\$3,000.00	Asheville (WLOS)		10/30/12
8.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6:58:50P- Wheel of Fortune	3		l I	X	X	X		3	\$900.00	\$2,700.00	Asheville (WLOS)		10/30/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7:30P- 8P (EST)	3		1	Χ	X	X		3	\$1,000.00	\$3,000.00	Asheville (WLOS)		10/30/12
10.0	Normal Line / News	10/31/12-11/01/12	3		10:59:56P- News-News 13 11p Late News	3		 	X	X	i !	-	3	\$800.00	\$2,400.00	Asheville (WLOS)		10/30/12

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:



Innovative Advertising-Mandeville 4250 Hwy 22 Mandeville, LA 70471

## Contract # 1402751

**Schedule Dates** 10/31/12-11/04/12 Advertiser North Carolina Supreme Court (74597)

Agency Innovative Advertising-Mandeville (13092) Product

POLITICAL ISSUE (ns) (1187) NC SUPREME COURT GREENSBORO CAMP (47971 Demo Brand

Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552) Sales Office

Accepted-Station:

WLOS/WMYA/ILOS/IMYA Guerra ,Heidi **Buyer Name** 

Phone/Fax (985) 377-7161 / (985) 377-7118 CPE

**Account Types** Local/Political Issue Agency BRD

Billing Type Weekly/Irregular Comments

Date:

Asheville (WLOS) 10/30/12

**Date Entered** 

**Last Modified** 

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

CO-OP

10/30/12

Normal

15.00

\$3,672.75

\$20,812.25

No

Jamie Aynes

By Broadcast Month **Spots** Rate Nov. 2012 42 \$24,485.00 Grand Total: 42 \$24,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We TI	n Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime	10/31/12-10/31/12	3	:30	8P- 9P (EST)				1			1	\$1,500.00	\$1,500.00	Asheville (WLOS)		10/30/1
12.0	Normal Line / Prime	11/01/12-11/01/12	3	:30	8P- ABC-Last Resort (Thursday)				1				\$1,000.00		Asheville (WLOS)		10/30/1
12.0.1	Preempt	11/01/12													Asheville (WLOS)	Pre-empt/Exception -	
13.0	Normal Line / Prime	11/01/12-11/01/12	3	:30	10P- ABC-Scandal (Thursday)				1				\$1,400.00		Asheville (WLOS)		10/30/1
13.0.1	Preempt	11/01/12													Asheville (WLOS)	Program Change/Exception	
14.0	Normal Line / News	11/03/12-11/03/12	3	:30	8A- ABC-Good Morning America Saturday						1	1	\$300.00	\$300.00	Asheville (WLOS)		10/30/1
15.0	Normal Line / News	11/04/12-11/04/12	3	:30	8A- ABC-Good Morning America Sunday						1	1	\$240.00	\$240.00	Asheville (WLOS)		10/30/1
16.0	Normal Line / News	11/04/12-11/04/12	3	:30	6:30P- 7P (EST)						1	1	\$750.00	\$750.00	Asheville (WLOS)		10/30/1
17.0	Normal Line / Prime Premium	11/04/12-11/04/12	3	:30	8P- ABC-Annual CMA Awards						1		\$3,000.00		Asheville (WLOS)		10/30/1
17.0.1	Preempt	11/04/12													Asheville (WLOS)	Pre-empt/Exception - show runs 11/01	
18.0	Normal Line / Football	11/03/12-11/03/12	3	:30	12:30P- Sports-ACC Football						1	1	\$500.00	\$500.00	Asheville (WLOS)		10/30/12

Accepted-Agency/Advertiser:

obc <sup>*</sup>	WLOS Asheville 110 Technology Dr Asheville, NC 28803
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Innovative Advertising-Mandeville 4250 Hwy 22 Mandeville, LA 70471

Phone/Fax

**Account Types** 

Date:

Billing Type

Comments

CPE

## 1402751 Contract # **Date Entered** 10/30/12 Schedule Dates 10/31/12-11/04/12 **Last Modified** 10/30/12 Advertiser North Carolina Supreme Court (74597) **Entered By** Jamie Aynes Agency CO-OP No Innovative Advertising-Mandeville (13092) Product Headline # POLITICAL ISSUE (ns) (1187) NC SUPREME COURT GREENSBORO CAMP (47971 Demo Brand Order Type Normal Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552) Package Deal Sales Office WLOS/WMYA/ILOS/IMYA Commission % 15.00 Guerra ,Heidi **Buyer Name**

(985) 377-7161 / (985) 377-7118

Local/Political Issue Agency BRD

Weekly/Irregular

Accepted-Station:

\$3,672.75

\$20,812.25

Comments:

Date:

Commission

**Net Total** 

Sales Tax

Asheville (WLOS) By Broadcast Month	Spots .	<u>Rat</u>
Nov. 2012	42	\$24,485.00
Grand Total:	42	\$24,485.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Normal Line / News	10/31/12-11/02/12	3	:30	5:28A- News-News 13 Early 530a	3			х	X	(		3	\$300.00	\$900.00	Asheville (WLOS)		10/30/12
20.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4:00:30P- Katie	3			Х	X >	(		3	\$175.00	\$525.00	Asheville (WLOS)		10/30/12
21.0	Normal Line / Football	11/03/12-11/03/12	3	:30	3:30P- Sports-ABC College Football							1	1	\$1,500.00	\$1,500.00	Asheville (WLOS)		10/30/12
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Accepted-Agency/Advertiser: